

OK

DESIGNS

NAME:

OLIVIA
KATHERINE
HEENEY

OK BY NAME, NOT REPUTATION

ABOUT ME

- As someone who has developed a multi-disciplinary practice for herself, I would be excited and experienced in working in a variety of formats - from both print and digital assets - across multiple channels.
- I am known by my peers for my perfectionist way of working. I always aim for the best in my work, and won't settle for anything that I wouldn't be proud to put my name to.
- I always strive to be a valued and trusted member of any team I work in, and do this by using my interpersonal skills to form strong working relationships.
- Always seeking out learning opportunities, I am keen to be continuously evolving my practice, and I am looking for a role within a company that values its people and the personal development of its team members.
- My practice is "people-focused": I am always striving to work *with*, and *for*, the target audience. This ensures I am producing the most well-informed work possible, and I am being held accountable to the needs of the user.
- Being a designer that has experience with, and thrives off, a collaborative practice - whilst still being able to use my own initiative to work independently on tasks - I hope to be given the chance to work with a team that places value on group effort to achieve end goals.

SKILLS

- ADOBE CREATIVE SUITE -
PHOTOSHOP / ILLUSTRATOR / INDESIGN
- DIGITAL PHOTOGRAPHY
- ILLUSTRATION
- IDEA GENERATION
- BASIC FILM EDITING
- WORKING TO BRAND GUIDELINES
- MICROSOFT OFFICE AND iWORK
- HIGH QUALITY WRITING SKILLS

QUALITIES

- QUICK AND KEEN LEARNER
- ORGANISED
- VERSATILE
- SKILLED MULTI-TASKER
- CLEAR COMMUNICATOR
- INDEPENDENT WOMAN WITH A COLLABORATIVE PRACTICE
- EASY GOING NATURE, PERFECTIONIST WORKER
- AVID READER ON SOCIAL ISSUES
(I.E. INTERSECTIONAL FEMINISM, RACISM, MENTAL HEALTH)

CAREER SUMMARY

DOT EVERYONE (JUNE - JULY 2017)
DESIGN INTERN

- the role: to invent a creative awareness campaign educating the general public on the incoming digital rights legislation (GDPR)
- the results: I successfully condensed hundreds of pages of research on the GDPR efficiently, with a keen attention to detail, in order to communicate key points back to the wider team. I wowed the communications manager with my original thinking, concepts and brand development. The final outcome of the project was a set of illustrated posters that brought the implications of the digital world in to the physical world, and a short PSA film to educate society on their digital rights.

NANDOS (MAY 2013 - OCTOBER 2019)
CASHIER / WAITRESS

- I have proven I always go the extra mile, whether that's increasing sales through incentives, providing first-class customer service or forming strong working relationships within my team to ensure we all communicate effectively.
- I used my own initiative to increase my contracted hours; through cross-training myself across all areas of the restaurant, I proved myself to be a self-starter and an integral member of my team.

EDUCATION

GOLDSMITHS, UNIVERSITY OF LONDON
(2015-18)
BA DESIGN
FIRST CLASS HONOURS

CADBURY COLLEGE
(2014-15)
FOUNDATION DIPLOMA ART AND DESIGN
DISTINCTION

BISHOP CHALLONER CATHOLIC COLLEGE
(2007-14)
GCSE & A LEVEL
product design (A*) english literature (B) and math (B)

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REFERENCES

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